



CERTIFIED IN PUBLIC HEALTH “CREDENTIALING PUBLIC HEALTH PROFESSIONALS”

CPH Certified in
Public Health
by National Board of Public Health Examiners



1

NBPHE Board of Directors



2

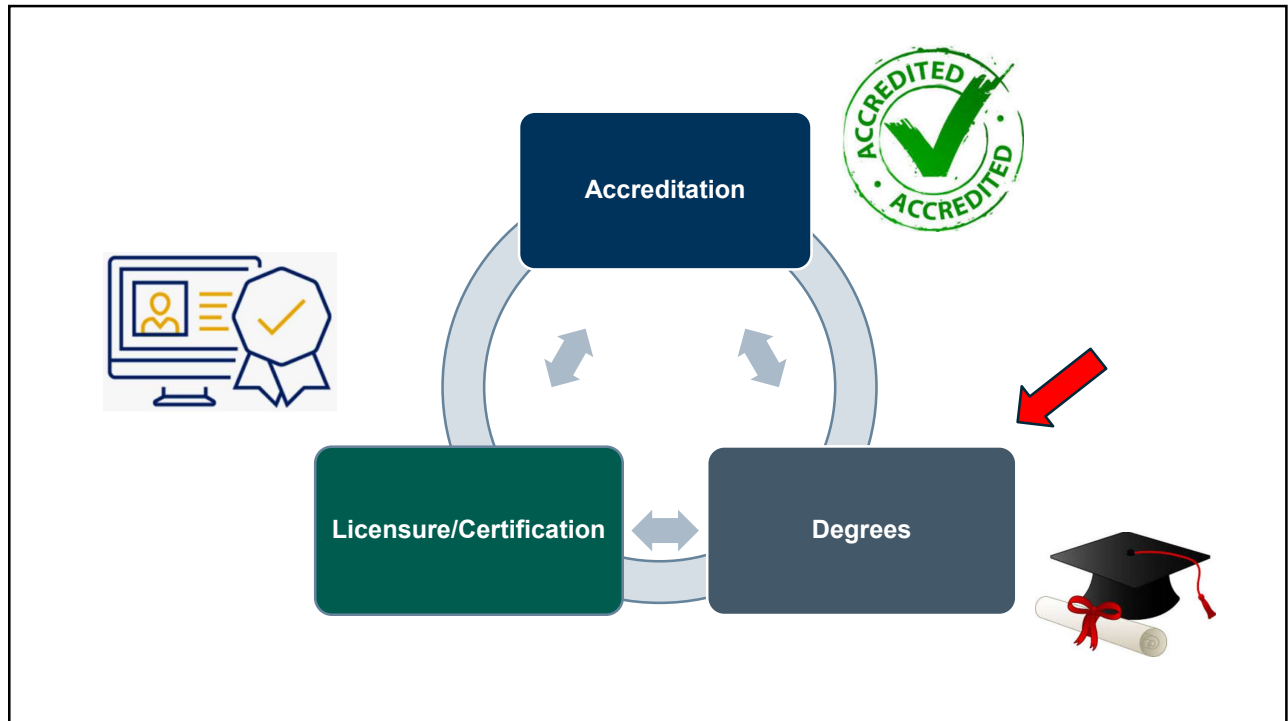
Certified in Public Health

14,155 Examinees	95 Countries with CPH	14 Schools and programs require the CPH
----------------------------	---------------------------------	---

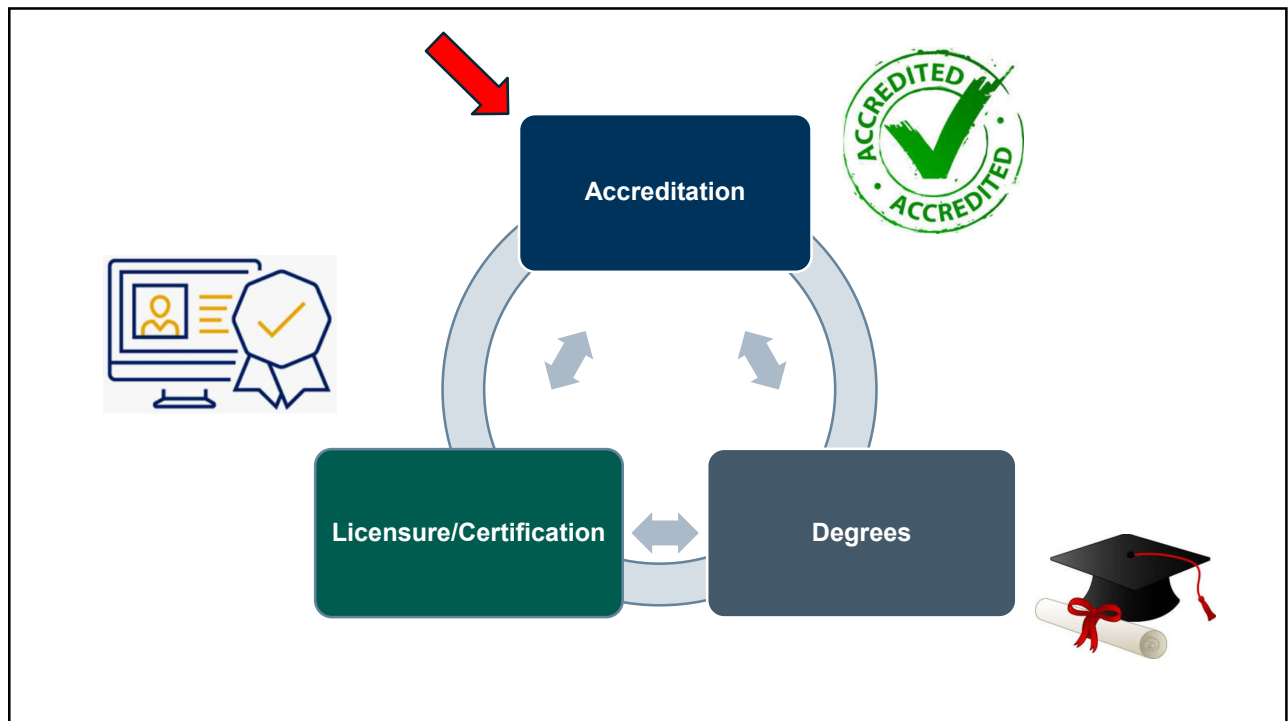
3

IMPORTANCE OF PUBLIC HEALTH CERTIFICATION

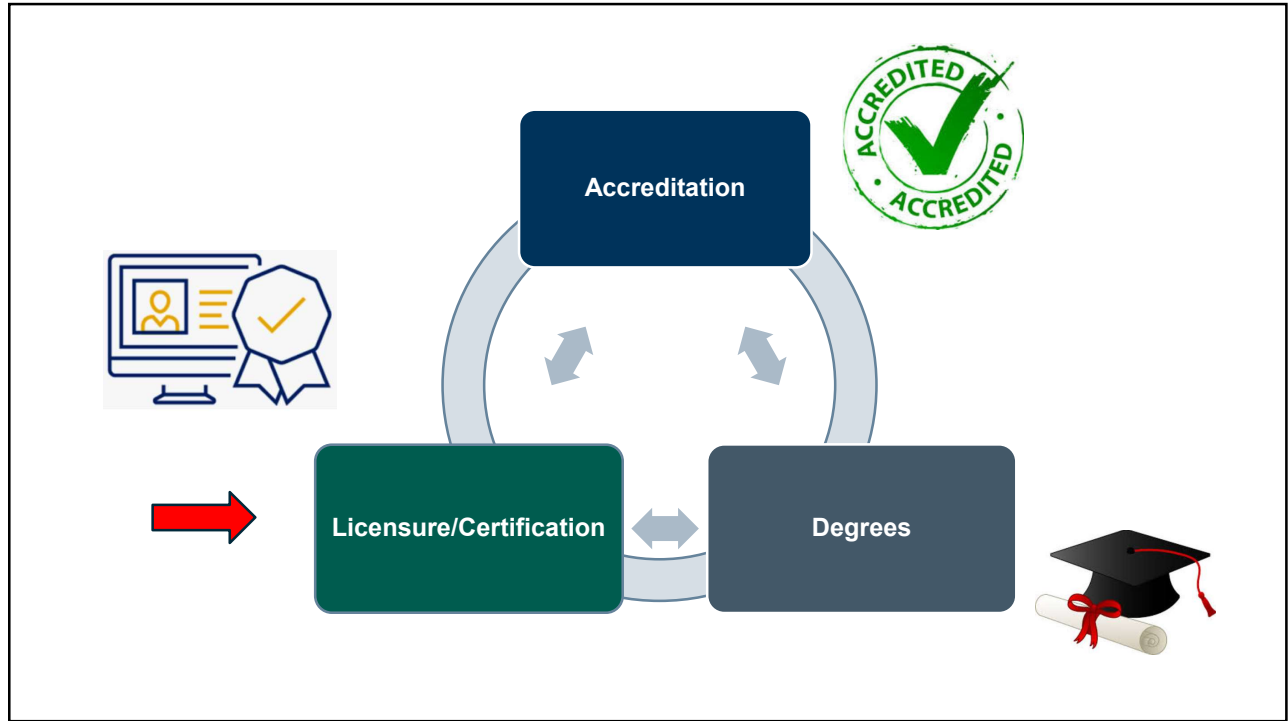
4



5



6



7

Most fields have degrees and certifications

-  **Accountants, CPA**
-  **Board Certified Physicians**
-  **Licensed Social Workers**
-  **Registered Nurses**

8

Degrees, Certificates and Certifications

Degree

Professional skills

Completion of significant coursework

Offered by institution of higher learning

Certificate

Often used for Technical skills

Completion of focused training

Offered by academic or other entity

Certification

Assessment of proficiency

Standardized process

Offered by third party, standard-setting body

Requires periodic renewal

NBPHE.org

CPH Certified[™]
Public Health

9

History

ASPH and APHA form task force on credentialing workforce

PROPOSED CREDENTIALING SYSTEM FOR PUBLIC HEALTH PROFESSIONALS: WHAT WOULD IT MEAN FOR SCHOOLS OF PUBLIC HEALTH?

Prepared for
The Association of Schools of Public Health
By
Eugenia S. Carpenter, M.P.P.
Gini Associates
P.O. Box 1884
Ann Arbor, MI 48106
April 16, 1990

It's Time We Became a Profession

During their annual joint breakfast meeting last fall, the executive committees of the Association of Schools of Public Health (ASPH) and the American Public Health Association (APHA) agreed that the public health workforce, and public health as an important societal endeavor, suffer from lack of definition, appreciation, and visibility. Despite the fact that public health can take credit for 80% of increased longevity and health, the story is simply not known; investments in public health have declined from a minuscule 3% of US health spending to a microscopic 0.9%; local

health budgets and staff are being slashed and their responsibilities transferred elsewhere, often to managed care and other clinical/treatment enterprises; and the public health workforce is traditionally undervalued and underpaid. While these are the long-term results of numerous factors, the executive committees agreed that one important factor, which we can change, is the absence of discernible, visible, organized professionalism. William Henry Welch, founding dean of the Johns Hopkins School of Hygiene and Public Health and arguably the most important

1980

2005

2008

2024

The Feasibility and Desirability of Public Health Credentialing: A Survey of Public Health Leaders
William C. Livingston, Jr., PhD, Lynn D. Woodhouse, EdD, and Steven W. Godin, PhD

The Public Health Workforce
Without a competent workforce, a public health agency is as useless as a new hospital with no health care workers.
by Kristine Gebbie, Jacqueline Merrill, and Hugh H. Tilson

ABSTRACT: Defining the public health workforce and specifying its performance requirements present equal challenges as the nation anticipates public health needs for the twenty-first century. The core group of professionals employed by government public health agencies works in close partnership with a wide range of public, private, and voluntary orga-

NBPHE.org

CPH Certified[™]
Public Health

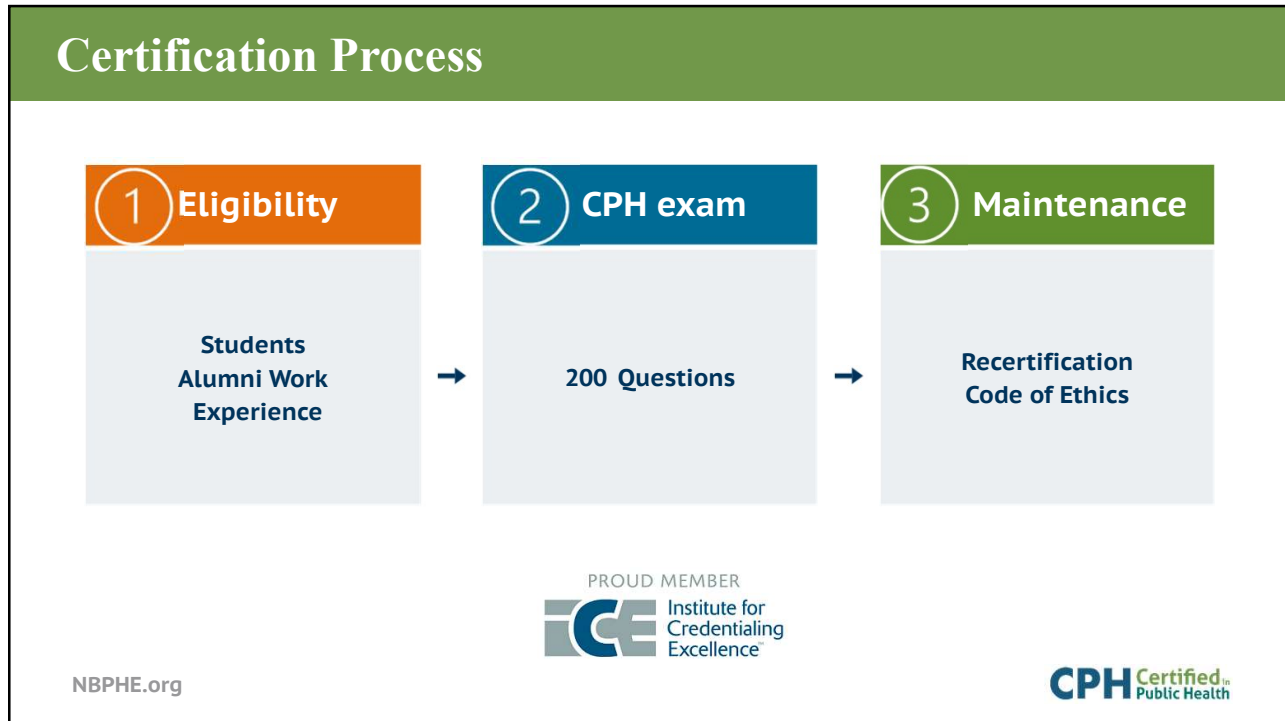
10

WHY SHOULD I GET CERTIFIED IN PUBLIC HEALTH

11

Why Should I Get Certified in Public Health?	Stay	Stay current in best practices
	Meet	Meet a national professional standard
	Invest in	Invest in your career
	Increase	Increase your potential for promotions and salary increases
	Distinguish	Distinguish yourself from your peers
	Go	Go beyond your education

12

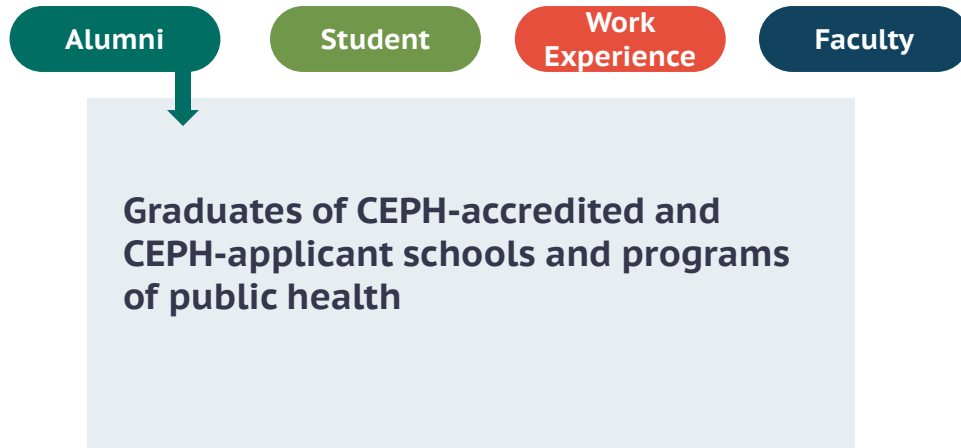


13



14

Exam Eligibility

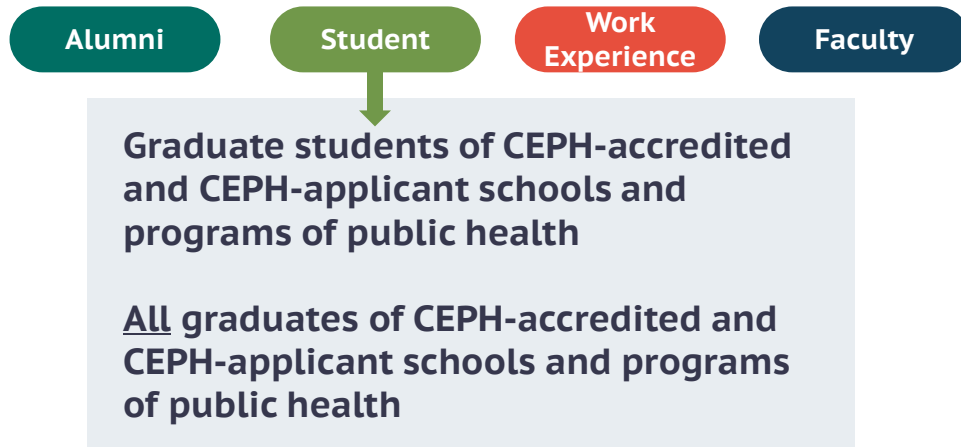


NBPHE.org

CPH Certified[™]
Public Health

15

Exam Eligibility



NBPHE.org

CPH Certified[™]
Public Health

16

Exam Eligibility

Alumni

Student

Work
Experience

Faculty

Graduate-level degree related to public health and three years of public health experience

OR

Bachelor's degree (any area of study) and five years of public health experience

NBPHE.org

CPH Certified[™]
Public Health

17

Exam Eligibility

Alumni

Student

Work
Experience

Faculty

Faculty who have a graduate-level degree and at least three years of teaching and/or working in public health

NBPHE.org

CPH Certified[™]
Public Health

18

REGISTRATION AND TESTING PROCESS

19

NBPHE Website

**CPH Certifiedⁱⁿ
Public Health**
by National Board of Public Health Examiners



[Get Certified](#) [Stay Certified](#) [Partner Resources](#) [Search for a CPH](#) [Merchandise](#) [About Us](#)



Credentialed Public Health Leaders

The Certified in Public Health is the mark of a public health professional. Demonstrate your knowledge of key public health sciences and join the ranks of public health leaders by sitting for and successfully passing the CPH exam. Distinguish yourself from your peers by showing employers that you can meet and maintain a national standard in public health through continuing education focused on emerging and established public health issues.

**Be the public health professional that the public needs.
Be CPH certified.**

[Why Get Certified? »](#)



Registration Is Open



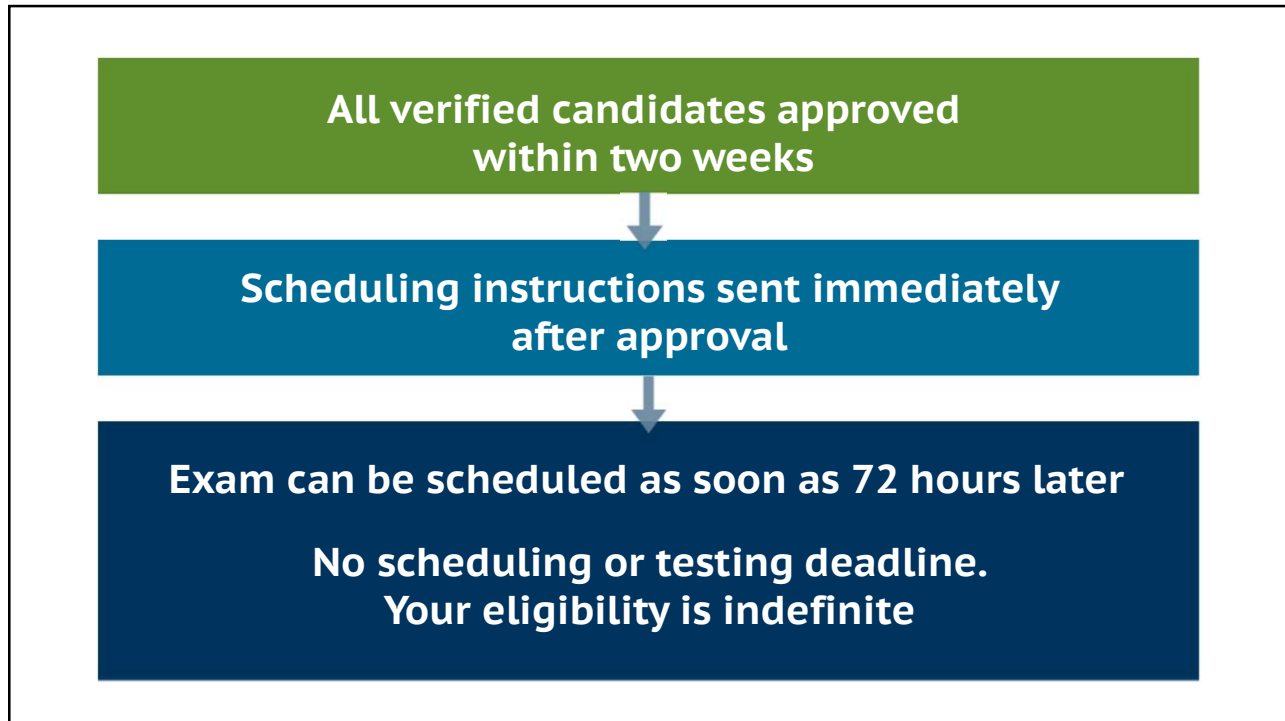
New CPH Discounts



CPH Credential Webinar



20



21

Prices and Discounts


Standard Fee	\$385
Discounts	∨

Organization	Discount Rate
Commissioned Officers Association Members	\$250
Delta Omega Honorary Society in Public Health	\$315
Indiana University – Purdue University Indianapolis Richard M. Fairbanks School of Public Health	\$250
Instituto Nacional de Salud Publica	\$315
Johns Hopkins University Bloomberg School of Public Health	\$315
Mississippi Public Health Association	\$250
Navy Nursing Corp Personnel	\$315
North Carolina Public Health Association	\$250
Northeastern University Department of Health Sciences	\$315
Oregon Health & Science University/Portland State University School of Public Health	\$250

22



24

	
Computer-Based Testing Centers	Live-Online Proctor
1400 Testing Centers (Monday-Saturday)	24 hours/day 365 days/year

25

Search for a testing center

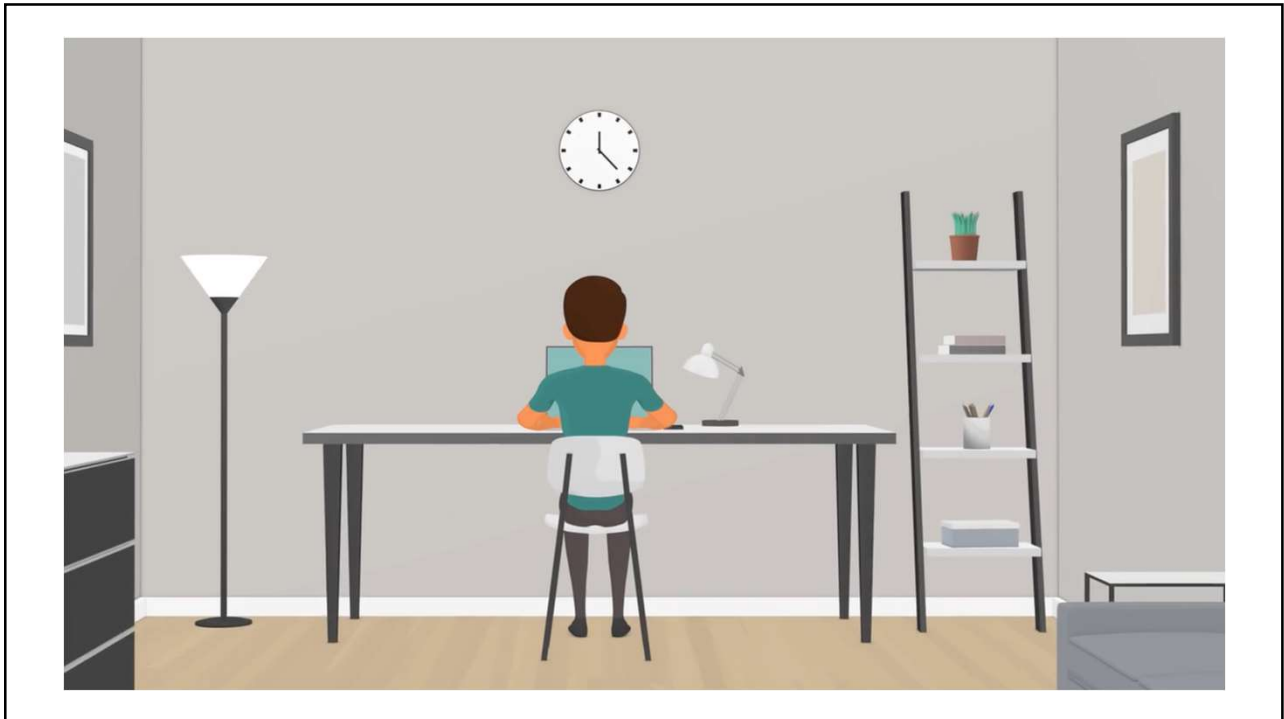
Test Site Cities

Meazure Learning offers more than 1,400 test center locations in 110 countries that allow us to provide Internet-based and paper and pencil testing in a proctored environment. Of the top 100 U.S. cities by population, 98% of candidates are within 15 miles of a Meazure Learning testing center. We pride ourselves on the consistency and quality of our testing facilities. Our attention to detail and advanced technology make our testing exceptional for our candidates. Our network is scalable to fit the needs of our clients; for programs researching a delivery partnership, Meazure Learning can provide an analysis of our sites in relation to your candidate population.

The list below includes both U.S. and international cities where Meazure Learning testing sites are located. Test sites and dates are reserved on a first come first served basis. Once a candidate is registered, his or her exam date and time is reserved and he or she will receive via email the address and driving directions to the chosen testing site as well as instructions regarding arrival time, what to bring, and a link to a generic sample test that demonstrates Meazure Learning's online testing software, PASS™.

US Locations	International Locations			
Alabama	Guam	Massachusetts	New York	Tennessee
Alaska	Hawaii	Michigan	North Carolina	Texas
Arizona	Idaho	Minnesota	North Dakota	Utah
Arkansas	Illinois	Mississippi	Ohio	Vermont
California	Indiana	Missouri	Oklahoma	Virgin Islands
Colorado	Iowa	Montana	Oregon	Virginia
Connecticut	Kansas	Nebraska	Pennsylvania	Washington
Delaware	Kentucky	Nevada	Puerto Rico	West Virginia
District Of Columbia	Louisiana	New Hampshire	Rhode Island	Wisconsin

26

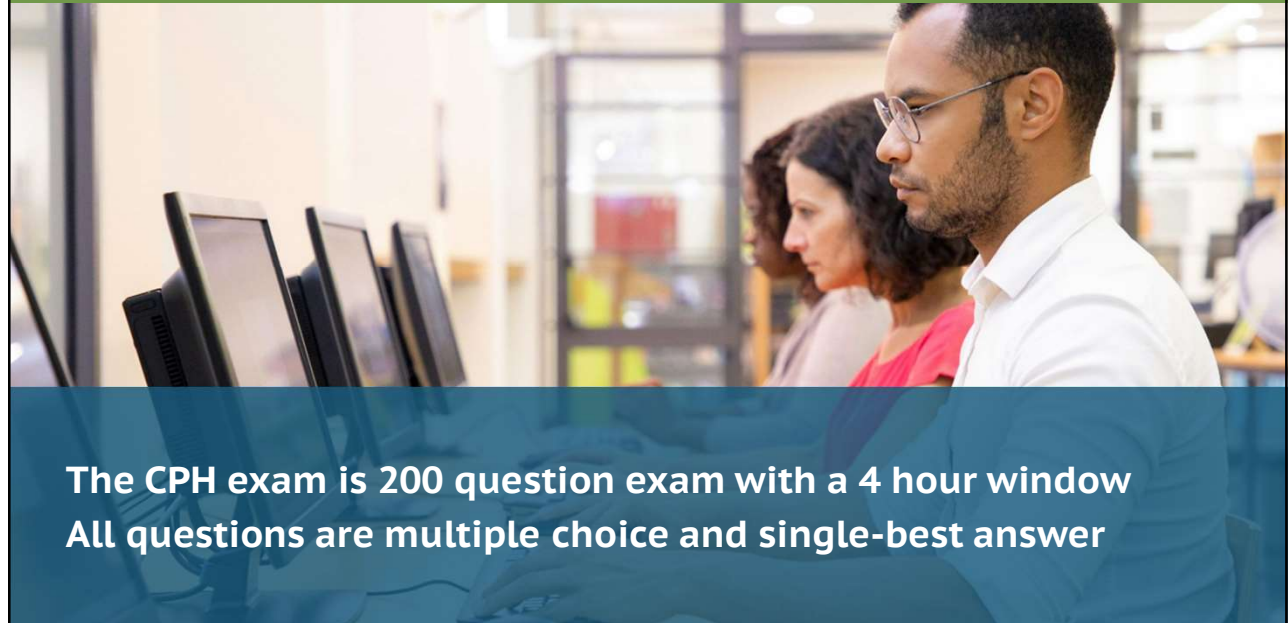


27

CPH EXAMINATION

28

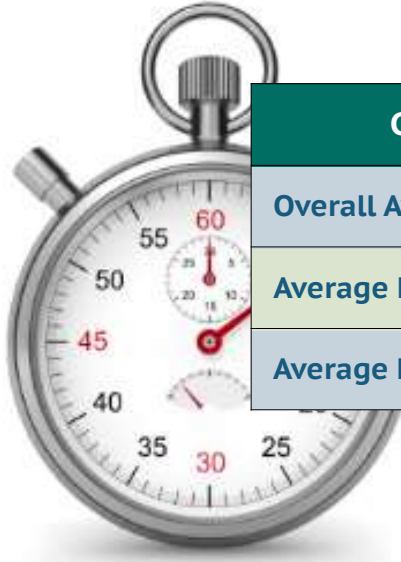
CPH Exam



The CPH exam is 200 question exam with a 4 hour window
All questions are multiple choice and single-best answer

29

Average Exam Time (4 hour window)

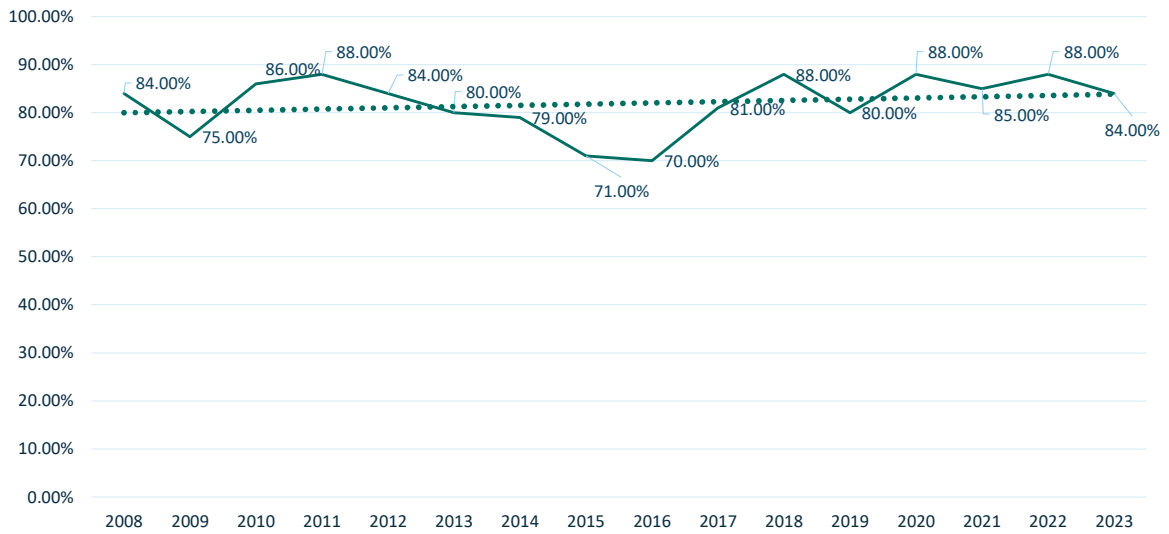


CATEGORY	AVERAGE EXAM TIME
Overall Average Exam Time	2 hours 50 minutes
Average Exam Time for LOP	2 hours 48 minutes
Average Exam Time for CBT	2 hours 52 minutes



30

CPH Passing Rate (2008-2023)



NBPHE.org



32

A0

COA Pass Rate

- **All candidates=** 85% pass rate
- **COA =** 96% pass rate



NBPHE.org

CPH Certified[™]
Public Health

33

Retaking the Exam



- **No limit on how often candidates can retest**
- **\$150 for each attempt**

34

A0 Ambassadors, If you are presenting to a group that has had a number of CPH candidates, we can fill in their pass rate here. This is helpful especially when their rate is higher than the overall average.

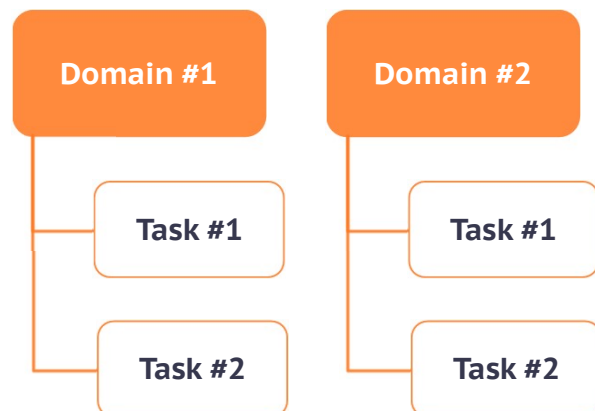
Author, 2024-04-26T20:43:31.705

WHAT'S ON THE EXAM?

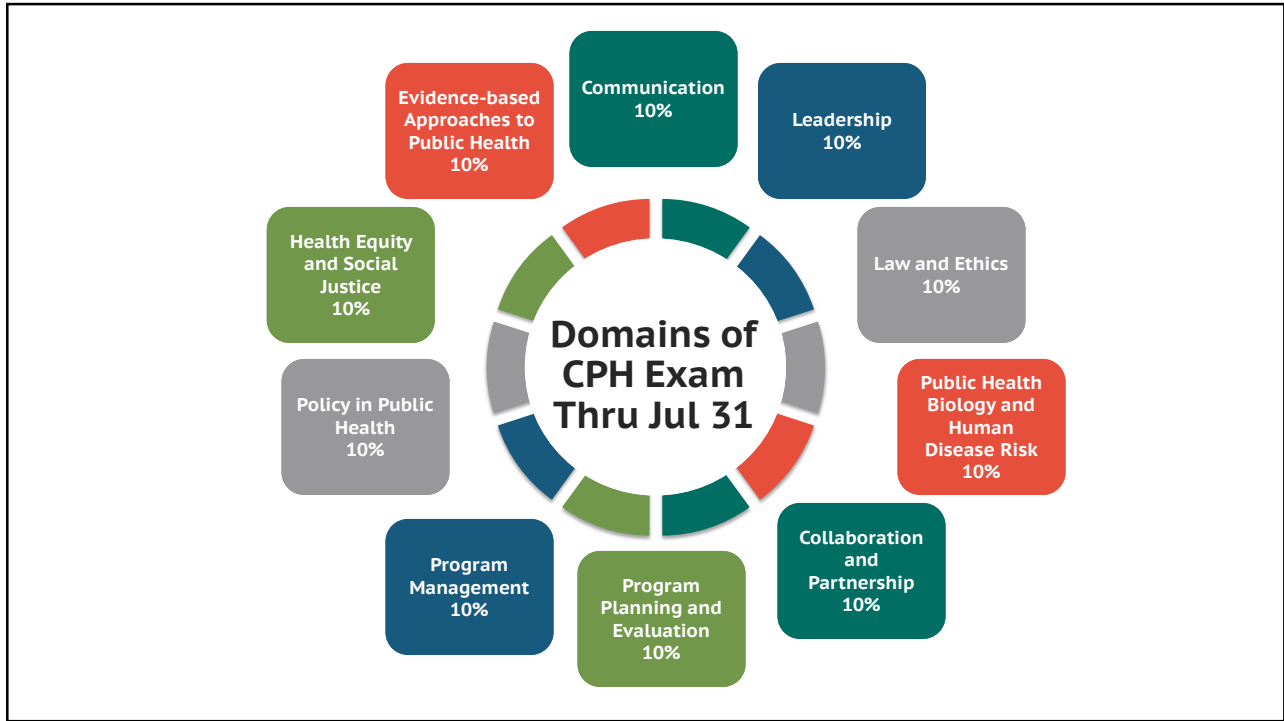
35

What is a Job Task Analysis?

Survey to define performance domains and tasks performed by a professional group, and the necessary knowledge and skills associated with these tasks.



36



37

Passing Score

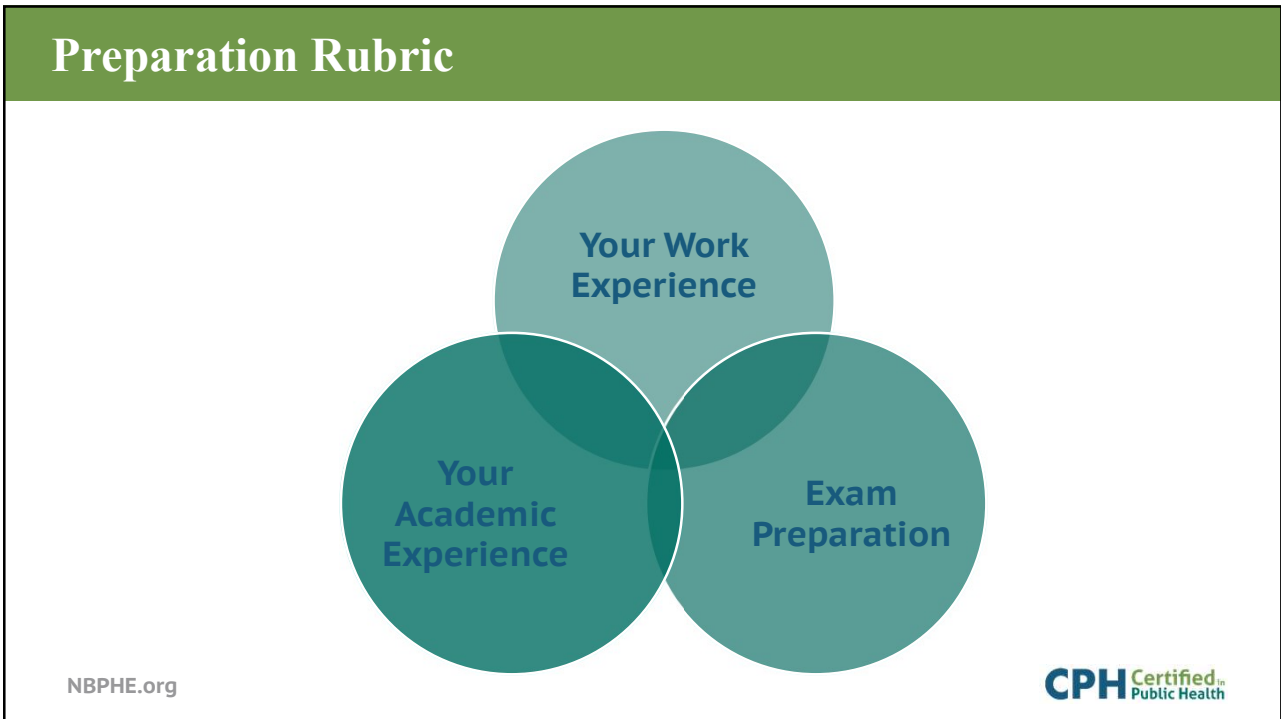
Passing is based on overall scores, not each domain

No penalty for guessing. You are better off answering incorrectly than not answering.

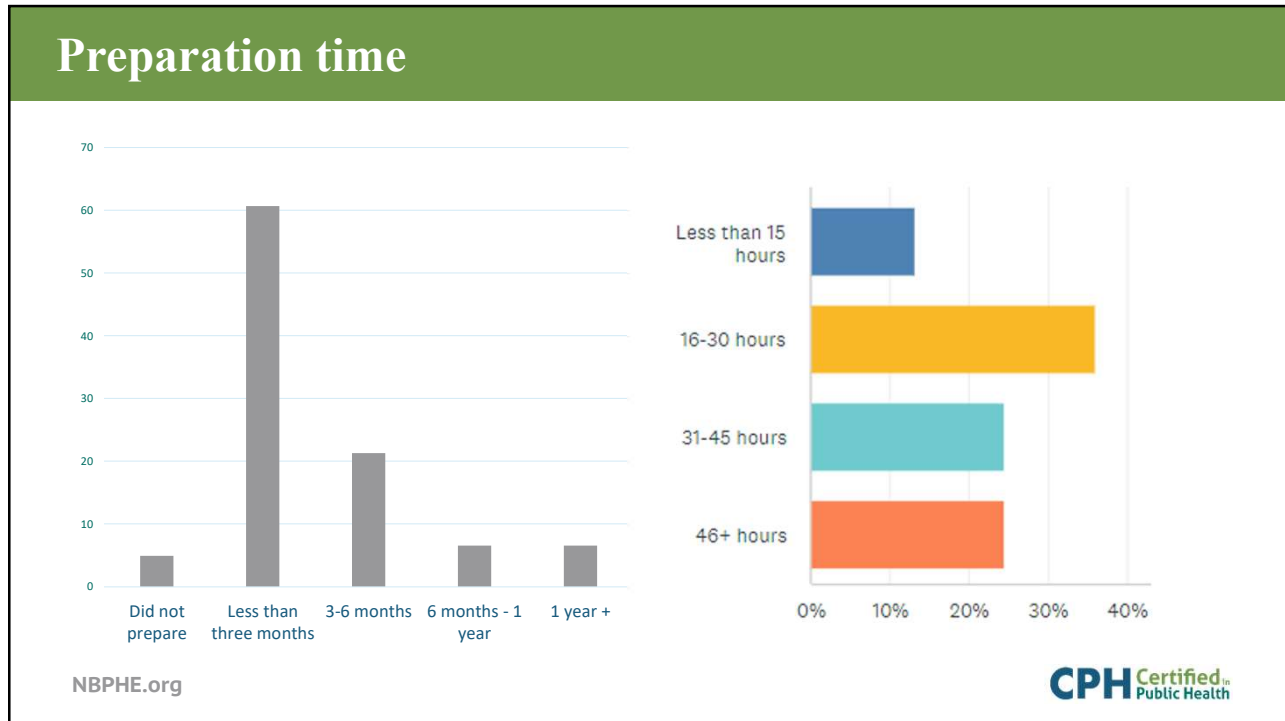
38

PREPARING FOR THE EXAM

40



41



42


8

CPH Study Resources

1. Content Outline
2. Sample Exam Questions
3. Practice Exams
4. Archived Webinars
5. Study Guides
6. Exam Reviews



43



by National Board of Public Health Examiners

f in

Get Certified Stay Certified Partner Resources Search for a CPH Merchandise About Us

CPH Study Resources

Use the following resources to prepare for the CPH exam. Print this [CPH Study Checklist](#) keep track of your progress.

SELF-ASSESSMENT

Complete your self-assessment to discover which domain areas are your strongest and which you may need to focus on a bit more.

Starting Tips for Studying	Content Outline	Sample Exam Questions
Practice Exam #1 <small>(Will be updated 8/1/2024)</small>	Practice Exam #2 <small>(Will be updated 8/1/2024)</small>	Personal Action Plan


44

1. Content Outline

Program Management (10%)

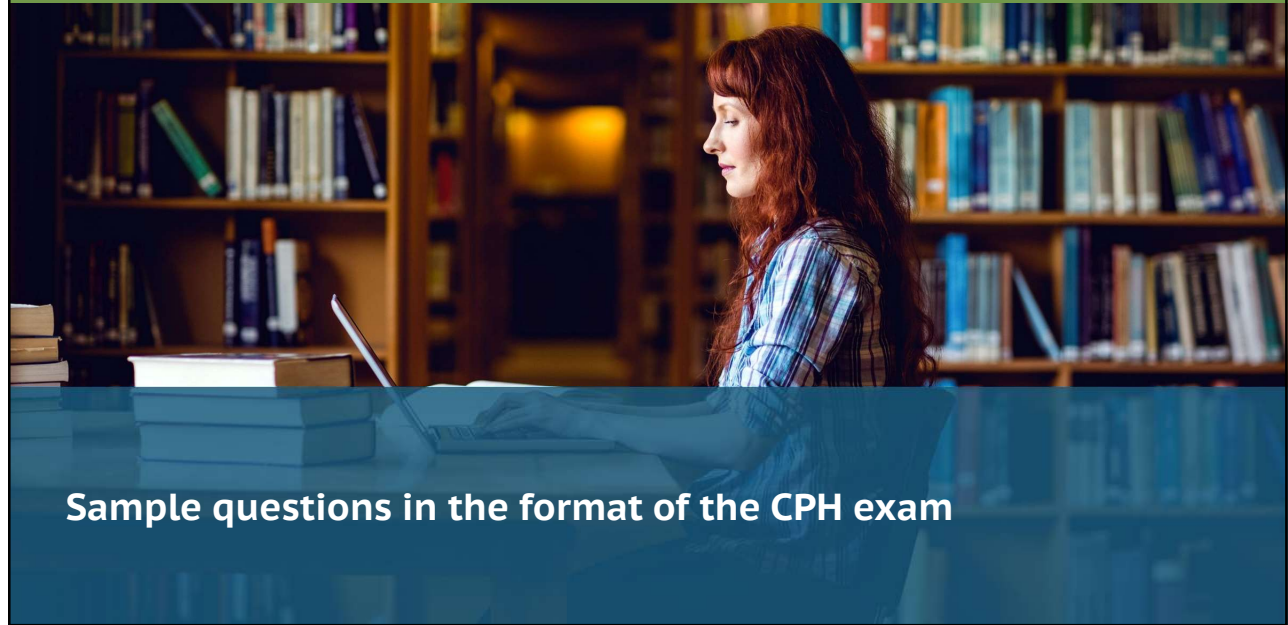
Develop, justify, and defend organizational budgets and respond to changes in financial resources. Secure, manage, and leverage financial resources through contracts and other agreements to assure program sustainability. Give constructive feedback on team performance. Develop and implement a community health plan.

1. Develop program or organizational budgets with justification
2. Defend a programmatic or organizational budget
3. Operate programs within current and forecasted budget constraints
4. Respond to changes in financial resources
5. Develop proposals to secure financial support
6. Participate in the development of contracts or other agreements for the provision of services
7. Ensure implementation of contracts or other agreements for the provision of services
8. Leverage existing resources for program management
9. Identify methods for assuring health program sustainability
10. Give constructive feedback to others about their performance on the team
11. Develop monitoring and evaluation frameworks to assess programs
12. Implement a community health plan
13. Implement programs to ensure community health



45

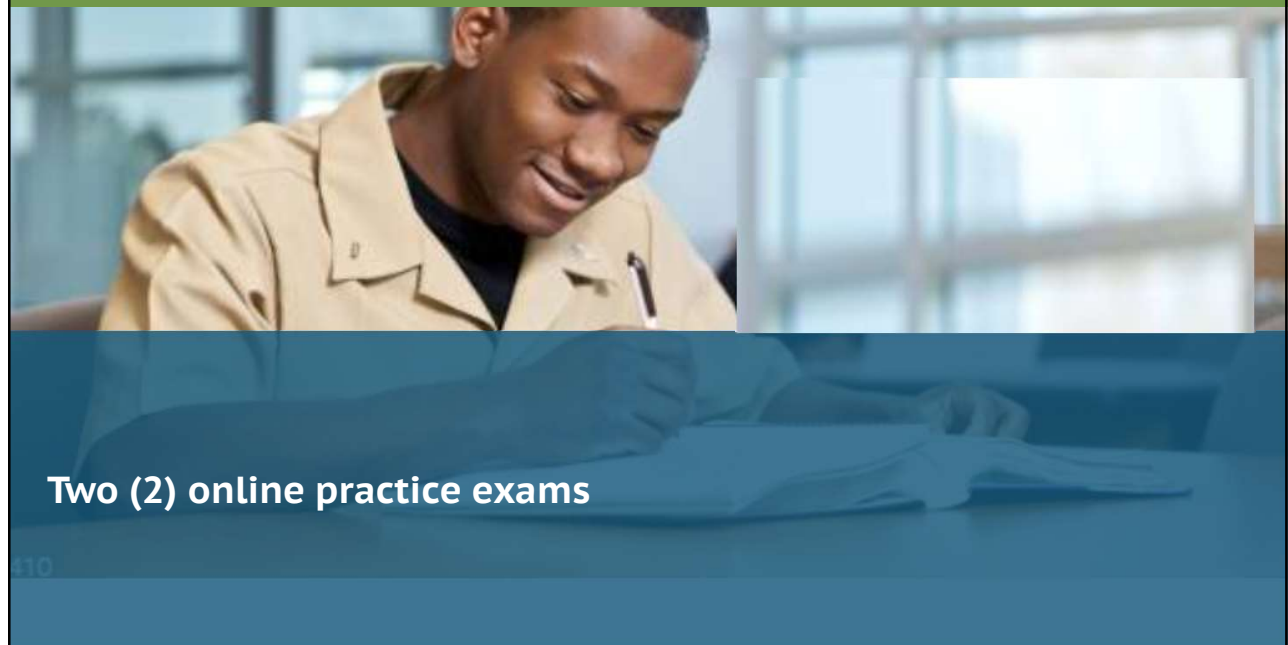
Sample Exam Questions



Sample questions in the format of the CPH exam

46

3. Practice Exams



Two (2) online practice exams

47

TEST DEMO Certified in Public Health (CPH) Sample Test Submit Exam

Prev 1 Next 2 3 4 5 6 7 8 9

50 Not Answered
0 Completed
0 Flagged Questions
Calculator
Help
Take a Break

The theory of reasoned action is a model of health behavior targeted at which of the following levels?

community
 global
 individual
 organizational

Practice exam results by domain:

- Possible Strength
- Satisfactory
- Possible Weakness

48

4. On Demand Webinars



Three individuals are seated around a table in a meeting room, looking at documents. A man with a beard is on the left, and two women are on the right. They appear to be in a collaborative discussion.

- Webinars on each domain
- Lecture and Q&A

49

5. Study Guides

<p>Springer CPH Q&A Exam Review</p>	<p>CPH Study Guide</p>	<p>APHA Press CPH Exam Review Guide</p>

50

6. In person CPH Exam Review Courses

<p>NBPHE.org</p>	

51

Upcoming review session

TWICE WEEKLY WEBINARS
JULY 18 – AUGUST 22, 2024

CPH Certifiedⁱⁿ
Public Health

**CPH Exam Review
Webinar Series**



52

RECERTIFICATION PROCESS

53

Bi-Annual Recertification Process (CEs)



NBPHE.org

CPH Certified[™]
Public Health

54

Recertification Activities Include:

- Webinars and Workshops
- Conferences and Professional Events
- Instruction and Professional Contributions
- Volunteer and Leadership Service
- CPH Item-Writer/PHAB or CEPH Site Visitor
- Medical Residencies

No pre-approved provider process

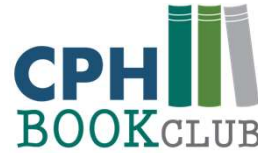
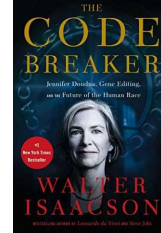
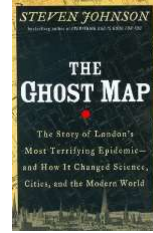
55

CPH Book Club

Open to all CPH

Six books a year

Discussions lead by CPH



56

Stay Connected

JOIN OUR GROUP LinkedIn

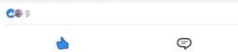
Earl Nupelus Benjamin... • 2nd • Follow

CDI Practitioner | Health Equity...
[Remote position] I am looking to hire an Analyst they will participate in equity-centered evaluation and research, contributing to our understanding ...see more



Louisiana Public Health Institute - MEL Analyst I

recruiting.paylooty.com • 2 min read



CPH Certification • 1st
governed by NBPHE
★ Admin • Admin • 5mo

Are you a member of the US Public Health Service? NBPHE will be hosting a webinar for the Commissioned Officers Association on May 15 at 12 PM ET ...see more



Bernard Toney Jr. • 2nd • Follow

U.S. Diplomat | Former White Ho...
Hello, Public Health Professionals! Thank you for adding me to the group, as I just passed the CPH exam. ...see more



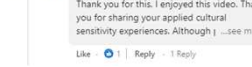
John Oliphant, PhD... • 3rd • Follow

Director, Global Public Health Pr...
I thought some in this group might be interested in this podcast I was a guest on regarding best practices for medical missions.



Add a comment...

Cosme Harrison • 3rd+
Public Health Professional with a passion f...
Thank you for this. I enjoyed this video. Thank you for sharing your applied cultural sensitivity experiences. Although I ...see more



57

Stay Informed

CPH Certifiedⁱⁿ
Public Health

Webinar Wednesday

featuring topics and case studies for professionals in the field of public health, arranged by NBPHE for CPH



58

CPH Ambassadors



Each year, the NBPHE selects a class of CPH Ambassadors who help share the importance of certification in public health.

Ambassadors are formally recognized on the NBPHE website, receive tools for social media and resources for presenting and exhibiting.

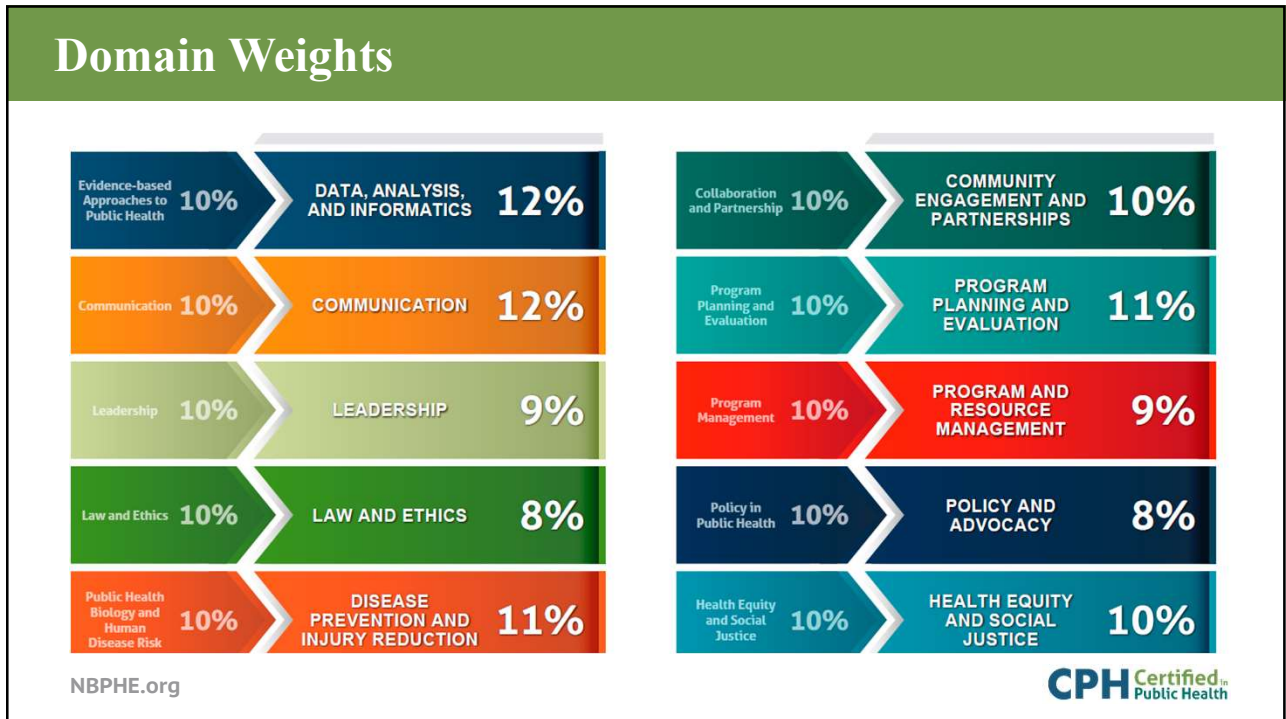
NBPHE.org

CPH Certifiedⁱⁿ
Public Health

59



60



61



Questions?
Contact info@nbphe.org

CPH Certified in Public Health
by National Board of Public Health Examiners

